

Short bio (150 words or less) that can be published on our website

Anna Good moved to Arkansas with her family in 2019 from Minnesota. There she was deeply involved in community organizing through her local Democratic Party and various civic engagement and activism organizations. Anna received her BA and Masters in Education from University of South Dakota. She has worked as a public middle school teacher with a special emphasis on reading achievement with disenfranchised students; as a homeschooling mother of four children, she has a deep understanding of multiple educational communities and needs; and she has firsthand experience with rural issues and food insecurity (and nonprofits) as the head of a community food pantry garden that provided fresh produce to local food pantries and the emergency shelter. When she's not obsessing over the news, she likes to explore the amazing trails of NWA, bake bread, read dystopian fiction, and try new recipes.

Statement with short answers to the following three questions:

1) Why are you interested in the position (Chair)?

Our strength is in our people and their passion for our principles. Leadership that motivates, engages, communicates, and facilitates will take the DPBC to the next level.

My vision, experience, commitment, enthusiasm, and ability to work with a wide variety of people will help lead the DPBC into the next chapter: flipping seats and helping to make NWA a democratic stronghold in the state.

2) What experience do you have in this area?

After the election of 2016 I turned much of my energy and attention to local organizing both with a community civic activism group (Indivisible St. Peter/Greater Mankato) as well as my local Democratic party. I made it a point to be part of party politics because I wanted to be an active participant in the party that most closely aligned with my values, and with the issues that I felt were most important to my community.

I held positions in both my county unit as Director (part of the Standing Committee) and Outreach and Inclusion Officer, and I served as Chair of my State Senate District. In these positions, I advocated for and organized events that furthered education on issues, access to the electoral process, and support of local candidates. Being a part of party leadership helped me to learn more about the mechanisms of how political parties work and how to function and contribute effectively within that particular system.

My other major experience was as a co-organizer with my local Indivisible group. This group formed in early 2017 with just a handful of members and has grown in just 3 years to 1,500

members in the Facebook group and over a hundred active volunteers from this election season. As one of the founding leadership team members, I helped plan major events from demonstrations and protests to community-level engagement on voter education, candidate awareness and support, community-building across different constituencies, and advocating for our allies.

For the 2020 election cycle, I helped organize and volunteer for several voter registration drives with Arkansas Votes and the League of Women Voters, ran a weekly phonebank from September-November for a local candidate, wrote postcards, and did multiple literature drops for local candidates.

3) What are your goals for the DPBC in 2021 and 2022?

In this last election, there was a surge in voter turnout and volunteer engagement. We can build on this momentum. We can be more strategic about outreach to build and maintain a stronger base by conducting educational and civic programs, utilizing engagement strategies, and improving our digital infrastructure to clearly communicate our values, our candidates' messages, and how ordinary citizens can participate.

We are a party that gathers a multitude of perspectives together; we have a great opportunity to recognize and value the strengths that these perspectives bring to our party.

Specifically In 2021:

- Expand and engage membership in the DPBC.
- Focus on our relationships with organizations that share our values so that we can partner where possible.
- Build a stronger Democratic network throughout northwestern Arkansas by strengthening relationships with other county units and Democratic organizations.
- Recruit and support strong candidates.
- Increase financial support of the DPBC.

For 2022:

- Activate those networks and relationships with members, partner organizations, and other Democratic units.
- Amplify the messages of our candidates.
- Provide multiple pathways to civic engagement- from educational opportunities to campaign work.
- Coordinate with campaigns to effectively maximize voter engagement, voter turnout, and communication.
- Support our candidates with financial contributions and volunteers. .